

# Chrome plating without toxic Cr(VI). An ecofriendly electroplating for automotive plastic parts.

FreeCr<sup>6</sup>Plat

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## MAIN TECHNICAL ADVANTAGES OF THE PROJECT



Chrome plating without toxic Cr (VI)



Eco-friendly electroplating for automotive plastic parts



Unique and complete solution

**Hassle free adaption**

Continues working in the same facilities, with minimum changes



## COMPETITIVE ADVANTAGE

Quality and flexibility	Environment	Cost
<ul style="list-style-type: none"><li>✓ High adhesion</li><li>✓ Resistant and appealing finishing</li><li>✓ Wide range of plastic materials</li></ul>	<ul style="list-style-type: none"><li>✓ Cr(VI) free</li><li>✓ 30% less chemical use</li><li>✓ 35% less water use</li><li>✓ 50% less energy consumption</li></ul>	<ul style="list-style-type: none"><li>✓ 25% less process timings</li><li>✓ 20% less water treatment costs</li></ul>

## THE PROCESS



Plastic part



Nickel coated part



Copper electroplated



Final part



## THE PROBLEM

### The chromium (VI) problem, widely used in electroplating techniques

- ✓ Used as etching agent, Cr (VI) is a **highly toxic heavy metal**, being mutagenic and carcinogenic for humans, together with other toxic effects for workers.
- ✓ EU has included Cr(VI) in the restricted substances under REACH directive and its use is banned from 2018 onwards. However, due to the **inexistence of alternative technologies**, its use continues.
- ✓ **Impact:** Almost the 100% of the companies, that metallized plastics are using chrome (VI) and palladium/tin. This represents an average consumption of **175,000 kg / yr of Cr (VI)** and **1,000,000 kg / year of other chemicals**.

#### **Unmet use restrictions**

IPCC Directive (2008/01/EC)

WEEE Directive (2008/98/EC)



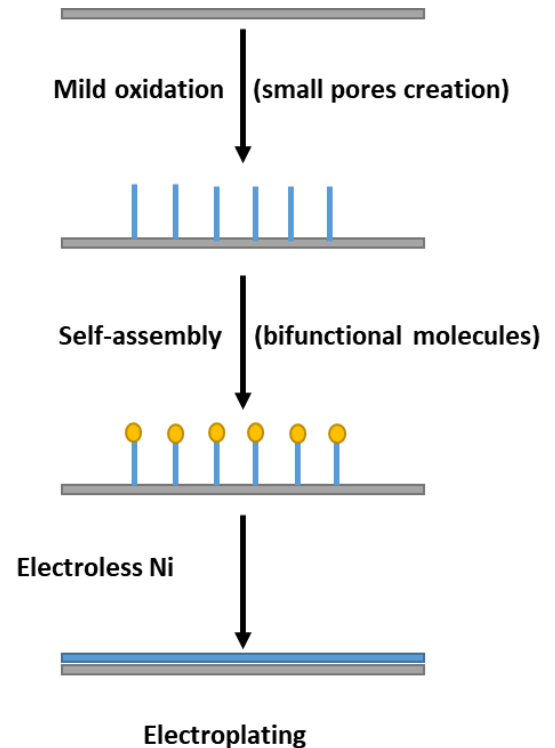
## THE SOLUTION

### The solution: Cr-free high-performance electroplating pre-treatment for plastic surfaces

- ✓ Using proprietary Molecular Self Assembly (SAM) nanotechnology, **Avanzare eliminates the need for chemical etching with Cr (VI) acids** and electroless nickel plating.

#### **freeCr6plat technology :**

- ✓ Market creating innovation: opens the doors for metallizing many types of polymers
- ✓ Game-changer methodology: improving production performance drastically reducing the huge environmental impact of it.





# TIMELINE OF THE PROJECT

